

# IMAGINE MESA ADVISORY COMMITTEE Work/Innovation Sub-Committee Meeting

October 5, 2017

The Work/Innovation Sub-Committee of the Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, sixth floor 650-B conference room, 20 East Main Street, on October 5, 2017 at 6:00 p.m.

SUB-COMMITTEE PRESENT

COMMITTEE ABSENT

STAFF PRESENT

Levi Leyba, Lead Greg Arnett Linda Moeser Kelly Smith Tom Ellsworth Shalae Steadman

#### 1. Call to Order.

Sub-Committee Lead Levi Leyba called the meeting to order.

## <u>2.</u> Review the idea spreadsheet and determine which ideas will be reviewed.

The sub-committee members discussed the ideas from the Idea Spreadsheet and determined which ideas that they wanted to further evaluate.

The sub-committee determined that the following ideas would be evaluated at the next meeting:

- 1. To bring an ASU campus to Downtown Mesa without a tax increase
- 2c. a Downtown Mesa Innovation District that incubates creativity and clusters talent
- 4i. an International Shopping Market in Mesa and a Library with different languages+Healthy food store
- 4m. Piano bars, botanical gardens and a drive-in movie theater
- The Challenger Space Center for children to be relocated
   We want to reclaim the night skies & build an observatory in Mesa.
- 7b. Tiny Houses hear from Mark young?

- 10. Free wi-fi -how big is the effort?
- 29. Nutrition Programs
- 20. Bigger focus on STEM and Cyber Security Education K Community College
- 21. Code Academy adopted in Mesa School district by every school Group with 20
- 22. Citizen economic development focus groups/committees in each district

The sub-committee identified the following ideas as being compatible and would like to review them together as a single idea:

- 1. ASU Downtown and the Innovation District
- 2. Attracting New Business and Free WiFi
- 3. Tiny Houses and Urban Gardens (from Green Future Forum)
- 4. Focus on STEM and Code Academy
- 5. The Challenger Space Center and The Observatory

## 3. Begin evaluation of ideas.

This item was moved to the next sub-committee meeting pending further information on the selected ideas.

#### 4. Identify information needed for the next sub-committee meeting.

The subcommittee requested the following information/presentations at the next meeting:

- Workforce issues hear from Economic Development on what the City does to encourage/attract businesses growth in various parts of the City
- Restaurants and Vibrant Places hear from Economic Development on what have been the barriers to bringing more quality restaurants and the creation of vibrant places.

#### <u>5. Scheduling of Meetings and General Information.</u>

The next sub-committee meeting will be held at 5:30pm on October 19, 2017.

### 6. Adjournment.

Without objection, the Imagine Mesa Advisory Committee meeting adjourned at 7:15pm

**WORK & INNOVATION IDEAS** Me Toos By \*\*XX idea themes: votes and ideas as of Oct. 3 - DRAFT\*\* Innovation 1 To bring an ASU campus to Downtown Mesa - without a tax increase 378 Sean Hunting https://neighborland.com/ideas/mesa-az-to-bring-an-asu-campus-to 190 2 Business/entrepreneurship development the city to increase innovation by investing in HeatSync Labs 99 Luis Montes https://neighborland.com/ideas/mesa-az-the-city-to-increase-inno Innovation to see more opportunities for entrepreneurship development https://neighborland.com/ideas/mesa-az-to-see-more-opportunities 43 Michael Mason Work a Downtown Mesa Innovation District that incubates creativity and clusters talent https://neighborland.com/ideas/mesa-az-a-downtown-mesa-innovatio Innovation 44 Stephanie McCov a coworking space for new businesses and startups 3 Kyle McKay https://neighborland.com/ideas/mesa-az-a-coworking-space-for-new Innovation to establish a Mesa Incubator group for developing new industry and business https://neighborland.com/ideas/mesa-az-to-establish-a-mesa-incub 1 Dr. Mel Alexander Innovation 3 Redevelopment/adaptive reuse 95 the promotion of great adaptive use projects for aging homes fronting major roadways 55 Brian Sandstrom Work https://neighborland.com/ideas/mesa-az-the-promotion-of-great-ad to see empty box stores updated, refurbished and repurposed in our neighborhoods *38* KD https://neighborland.com/ideas/mesa-az-to-see-empty-box-stores-u Work restaurants/shopping/splash pad instead of Power Square Mall 1 Annie Goldsand the City of Mesa to purchase the Buck Horn Baths&restore, turn into an Art/Cultural Haven. https://neighborland.com/ideas/mesa-az-the-city-of-mesa-to-purch 1 s Play 47 4 Attracting new business Mesa to attract restaurants to invest in the Northeast portion of the city (where we live) 11 Jay Urban https://neighborland.com/ideas/mesa-az-mesa-to-attract-restauran Play LESS Dollar Stores. Goodwill's and less Fast Food Restaurants https://neighborland.com/ideas/mesa-az-less-dollar-stores-goodw Work 4 Andrew DeBratto the vacant lot at Hibbert and Main Street to have a multiplex movie theatre Play 4 Marty McGuiness https://neighborland.com/ideas/mesa-az-the-vacant-lot-at-hibbert More hotels https://neighborland.com/ideas/mesa-az-more-hotels 3 Patti Kordovsky Innovation more fast food 3 Arizona Celebration chttps://neighborland.com/ideas/mesa-az-more-fast-food Work More starbucks https://neighborland.com/ideas/mesa-az-more-starbucks 3 Mark Morales Play quality restaurants in NE Mesa, similar to Old Town Gilbert https://neighborland.com/ideas/mesa-az-quality-restaurants-in-ne 3 Colleen Plav WOULD BE AWESOME TO HAVE A MALL ,MORE MOVIE THEATERS ,MORE CHAIN FOODS LIKE ,CHIPOTLE ,TOKYO JOES https://neighborland.com/ideas/mesa-az-would-be-awesome-to-have 2 Mike Keylaws Innovation an International Shopping Market in Mesa and a Library with different languages+Healthy food store https://neighborland.com/ideas/mesa-az-an-international-shopping 2 Vidhya Innovation a repair cafe (where people can bring broken items to learn how to fix them instead of tossing them) https://neighborland.com/ideas/mesa-az-a-repair-cafe-where-peop 2 Abigail Green Future Sam's Club https://neighborland.com/ideas/mesa-az-sam-s-club 2 4Tenacity Plav Better restaurants and shopping in mesa like the recently revived downtown Gilbert https://neighborland.com/ideas/mesa-az-better-restaurants-and-sh 2 Cortny Murdock Plav Piano bars, botanical gardens and a drive-in movie theater https://neighborland.com/ideas/mesa-az-piano-bars-botanical-gar Play 1 Chelcie Darling to bring independent coffee makers and coffee houses into Northeast Mesa, nonchain 1 Arizona Celebration ( https://neighborland.com/ideas/mesa-az-to-bring-independent-coff Work more restaurants in the East Valley, Shops, more Entertainment for adults and family 1 Mary Altamirano https://neighborland.com/ideas/mesa-az-more-restaurants-in-the-e Work More stores, gas stations, and restaurants in Mesa by Bella Via 1 Nikki Nava https://neighborland.com/ideas/mesa-az-more-stores-gas-stations Work https://neighborland.com/ideas/mesa-az-some-healthy-vegetarian-r some healthy/vegetarian restaurants 1 Ja Koe Green Future 1 Arizona Celebration chttps://neighborland.com/ideas/mesa-az-a-new-bank Work a new bank 47 5 Early education opportunities for young learners in Mesa early education opportunities for young learners in Mesa https://neighborland.com/ideas/mesa-az-early-education-opportuni Work 15 Deanna use resources like the IDEA Museum, Parks & Rec , and AzMNH to promote early childhood education 11 Claudia Reeder Walte https://neighborland.com/ideas/mesa-az-use-resources-like-the-id Innovation expand and improve the idea Museum to generate excitement and interest in the whole downtown area https://neighborland.com/ideas/mesa-az-expand-and-improve-the-id 10 soccermom Play a new and expended i.d.e.a. Museum. The new museum will offer more exhibitions, education programs https://neighborland.com/ideas/mesa-az-a-new-and-expended-i-d-e 5 Jeffory Morris Plav I would love to see more opportunities all over for homeschoolers during day time hours https://neighborland.com/ideas/mesa-az-i-would-love-to-see-more 3 Monica more support to Desert Sound Organization, our kids need more Music program for low income families 1 Lillianne Ohep https://neighborland.com/ideas/mesa-az-more-support-to-desert-so Innovation Play play is the "work" of our early childhood population. Partner with MPS to create citywide preschools 1 Kathy Hogan Eustace https://neighborland.com/ideas/mesa-az-play-is-the-work-of-our More children activities 1 Arizona Celebration chttps://neighborland.com/ideas/mesa-az-more-children-activities 6 Workforce issues 26 more tech and high wage jobs **20** Azh https://neighborland.com/ideas/mesa-az-more-tech-and-high-wage-j Work more jobs for High School Graduates 3 Arizona Celebration chttps://neighborland.com/ideas/mesa-az-more-jobs-for-high-school Work Work more career opportunities for 18 year olds 1 Arizona Celebration chttps://neighborland.com/ideas/mesa-az-more-career-opportunities more job opportunities for felons to have a chance in succeeding 1 Arizona Celebration chttps://neighborland.com/ideas/mesa-az-more-job-opportunities-fo Work

Work	e more job opportunities	<ol> <li>Arizona Celebration</li> </ol>	n ( https://neighborland.com/ideas/mesa-az-more-job-opportunities
	7 Tiny houses	26	
Home	a to see a program implemented to build tiny houses or individual trailers on land	23 Kathy Turner	https://neighborland.com/ideas/mesa-az-to-see-a-program-implemen
Innovation	b tiny houses	3 Chacha Olmos	https://neighborland.com/ideas/mesa-az-tiny-houses
Innovation	8 The Challenger Space Center for children to be relocated	<b>13</b> Susan	https://neighborland.com/ideas/mesa-az-the-challenger-space-cent
	9 Land use	12	
Work	a to close the work force housing gap	5 Carmen Guerrero	https://neighborland.com/ideas/mesa-az-to-close-the-work-force-h
Green Future	b more farmland	1 Rosa McCants	https://neighborland.com/ideas/mesa-az-more-farmland
Work	c fewer apartments, more commercial zoning	1 Arizona Celebration	n ( https://neighborland.com/ideas/mesa-az-fewer-apartments-more-co
Home	d keep NE Mesa rural	1 Arizona Celebration	n c https://neighborland.com/ideas/mesa-az-keep-ne-mesa-rural
Innovation	e removal of multi-residential zoning (DR-2, etc) in downtown historic neighborhoods	1 MesaResidentSince	1 https://neighborland.com/ideas/mesa-az-removal-of-multi-resident
Innovation	f Better economic and zoning decisions to help make the city a destination location	1 Keith T	https://neighborland.com/ideas/mesa-az-better-economic-and-zonin
Home	g Mesa to become its own county pick up Queen Creek, Gilbert and Apache Junction	1 Louis Stradling	https://neighborland.com/ideas/mesa-az-mesa-to-become-its-own-co
Home	h please remove the nuisance Alano Club on 1st Ave. Protect the childern living on Pasadea	1 Kevin Hackett	https://neighborland.com/ideas/mesa-az-please-remove-the-nuisanc
	10 Free wi-fi	10	
Innovation	a free wi-fi	7 Robert S	https://neighborland.com/ideas/mesa-az-free-wi-fi
Play	b free wifi and notifications of arts and music shows	3 David	https://neighborland.com/ideas/mesa-az-free-wifi-and-notificatio
		0.4.4	
Work	11 The city to be open for business half days on Fridays starting at 8am	<b>8</b> AzMom	https://neighborland.com/ideas/mesa-az-the-city-to-be-open-for-b
Home	12 Mesa to consider using an urban planner to create a more welcoming and vibrant in which to live	<b>6</b> Karen	https://neighborland.com/ideas/mesa-az-mesa-to-consider-using-an
	13 Fiesta Mall	3	
Play	a Fiesta Mall to become a one-of-a-kind multipurpose center	2 т.с.	https://neighborland.com/ideas/mesa-az-fiesta-mall-to-become-a-o
Work	b Reopen fiesta mall	<pre>1 Joaquin</pre>	https://neighborland.com/ideas/mesa-az-reopen-fiesta-mall
Innovation	14 All restaurant venues to offer heart healthy menu choices for every age group	<b>2</b> Burgess	https://neighborland.com/ideas/mesa-az-all-restaurant-venues-to
		. 0	
	15 Fiber internet	2	
lum and in a	a fiber optic installed allowing MUCH higher Internet bandwidth and speeds. more but text limited		https://neighborland.com/ideas/mesa-az-fiber-optic-installed-all
Innovation	b to see Google fiber internet	<ol> <li>Norman</li> <li>Louis Stradling</li> </ol>	https://neighborland.com/ideas/mesa-az-nber-optic-installed-ali
Home	to see Google Jiber Internet	1 Louis 3ti adiirig	intps://neighboriand.com/ideas/mesa-az-to-see-googie-inser-inter
Innovation	16 Transform the ASU Polytechnic campus located in Southeast Mesa into an Independent State University	<b>1</b> S.R.	https://neighborland.com/ideas/mesa-az-transform-the-asu-polytec
IIIIOVation	10 Transform the A30 Polytechnic campus located in 30dtheast Wesa into an independent State Oniversity	1 3.11.	ittps://neignbonand.com/lueas/mesa-az-transform-the-asu-polytec
		4.5	
Work	17 To see Mesa, AZ maintain the city as it now stands with upgrades in areas of town where appropriate	<b>1</b> Burgess	https://neighborland.com/ideas/mesa-az-to-see-mesa-az-maintain
Work	18 Medical-marijuana industry own up to pay taxes, so schools can receive the % due them	<b>1</b> Burgess	https://neighborland.com/ideas/mesa-az-medical-marijuana-industr
Innovation	19 More innoavation	<b>1</b> Rita	https://neighborland.com/ideas/mesa-az-more-innoavation
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la a avetice	20 Biggs force on STEM and Cohon Consider advertion K. Community College	1 Touil 10	
Innovation	20 Bigger focus on STEM and Cyber Security education K - Community College	<b>1</b> Tani Moore	https://neighborland.com/ideas/mesa-az-bigger-focus-on-stem-and
Innovation	21 Code Academy adopted in Mesa School district by every school	<b>1</b> Joe	https://neighborland.com/ideas/mesa-az-code-academy-adopted-in-m
Work	22 Citizen economic development focus groups/committees in each district	<b>1</b> Joe	https://neighborland.com/ideas/mesa-az-citizen-economic-developm

Work	23 To decriminalize marijuana as a city (use tax dollars for schools, lower incarceration rates)	1 Arizona Celek https://neighborland.com/ideas/mesa-az-to-decriminalize-marijuan
Innovation	24 More help to get into college	1 Arizona Celek https://neighborland.com/ideas/mesa-az-more-help-to-get-into-col
Work	25 The city to explore cognitive computing to improve customer service	1 Jeffrey Robbi https://neighborland.com/ideas/mesa-az-the-city-to-explore-cogni
Work	26 Some sort of help for those businesses that get "trapped" in construction zones	1 Louise <a href="https://neighborland.com/ideas/mesa-az-some-sort-of-help-for-tho">https://neighborland.com/ideas/mesa-az-some-sort-of-help-for-tho</a>
Play	27 Self-Cleaning Public Toilets	1 Ellen Granillo <a href="https://neighborland.com/ideas/mesa-az-self-cleaning-public-toil">https://neighborland.com/ideas/mesa-az-self-cleaning-public-toil</a>
Home	28 A better solution to all the abandoned alleys rather than just a fence	1 Kim Carlston <a href="https://neighborland.com/ideas/mesa-az-a-better-solution-to-all">https://neighborland.com/ideas/mesa-az-a-better-solution-to-all</a>
Innovation	29 Nutrition programs	1 Arizona Celet https://neighborland.com/ideas/mesa-az-nutrition-programs
Work	30 Cheaper administration for snap/ebt benefit recievers	1 Arizona Celek https://neighborland.com/ideas/mesa-az-cheaper-administration-fo
Innovation	an innovative shopping app created for Mesa to bring people to small businesses	1 Lynn Reno <a href="https://neighborland.com/ideas/mesa-az-an-innovative-shopping-ap">https://neighborland.com/ideas/mesa-az-an-innovative-shopping-ap</a>
Green Futur	e more vintage and historical neighborhoods preserved	1 Kara Collum <a href="https://neighborland.com/ideas/mesa-az-more-vintage-and-historic">https://neighborland.com/ideas/mesa-az-more-vintage-and-historic</a>
Innovation	greatly-reduced taxation	1 DJ <a href="https://neighborland.com/ideas/mesa-az-greatly-reduced-taxation">https://neighborland.com/ideas/mesa-az-greatly-reduced-taxation</a>
Work	test ads	1 Jess Jenkins <a href="https://neighborland.com/ideas/mesa-az-test-ads">https://neighborland.com/ideas/mesa-az-test-ads</a>
Work	a culinary school in Mesa	1 L Mayr <a href="https://neighborland.com/ideas/mesa-az-a-culinary-school-in-mesa">https://neighborland.com/ideas/mesa-az-a-culinary-school-in-mesa</a>
Work	an underground city	1 Katie M <a href="https://neighborland.com/ideas/mesa-az-an-underground-city">https://neighborland.com/ideas/mesa-az-an-underground-city</a>
Play	a 4 yr college downtown	2 HaydensGam <a href="https://neighborland.com/ideas/mesa-az-a-4-yr-college-downtown">https://neighborland.com/ideas/mesa-az-a-4-yr-college-downtown</a>